LOFTFOOD MARKET & CAFE

The eighth LOFT restaurant in Novi Sad is opening its doors in the BIG shopping center, bringing with it the **first FOOD MARKET concept in Serbia**. The food market concept is very popular worldwide and combines a variety of culinary brands with unique offerings, where you can also find other products in the form of a shop, creating the perfect place to enjoy food and drinks.

At Loft Food Market & Cafe, guests can discover a wealth of various gastronomic specialties. In addition to **LOFT's** offerings, which feature modern and creative cuisine with a focus on seasonal ingredients, as well as Novi Sad locals' favorite **LOFT** coffee made from 100% Arabica beans sourced from different parts of the world, many other brands will also be available.

WOK specialties bring the spirit of Asia, while GUAPOS TORTILLAS offer the fresh and flavorful taste of Latin America. The tradition of Italy comes alive with PINSA PIZZAS, known for their light, soft, and fluffy base with crispy edges. TOSTER offers their famous burgers, a fusion of classic burgers and Serbian-style "pljeskavica" made from 100% beef, while the craft butcher shop KOST (Bone) provides top-quality cured meat delicacies. LEBAC Bakery, known for its traditional bread-making methods, will delight you with their focaccia sandwiches, and ice cream lovers can refresh themselves with sweet creations from CRNA OVCA (Black Sheep).

In addition to the restaurant offerings, Loft Food Market & Cafe also features a special section — the **LOFT JUICE BAR**, with dozens of healthy options made from fruits and vegetables, as well as a dessert section for those with a sweet tooth, who will find their perfect choice in our patisserie selection.

One of the most exciting aspects of Loft Food Market & Cafe is the opportunity to enjoy a variety of themed events. Every month, the restaurant will offer a unique selection of food from different parts of the world, further enriching your experience.

SHOP

Within the restaurant, there is also a shop where you can purchase fresh, locally ground Loft coffee, as well as espresso coffee beans made from 100% Arabica sourced from different parts of the world, along with various other Loft products such as rakija, wine, and beer. There is an even wider selection of wines available in our Wine Shop.

Loft Food Market & Cafe serves as a gathering place for all food and drink lovers, creating a unique experience that celebrates diversity and creativity.

Welcome to a world of flavors and innovation!



#loftfactory Futoški put 93B



#loftbašta Njegoševa 9



#loftdowntown Njegoševa 2



#parknovirestaurants-LOFTBulevar Vojvode Stepe 11



#loftrooftop TC Promenada, II sprat



#loftboulevard Bulevar Oslobođenja 63a



#loftriver Leva strana Štranda



#loftbig Sentandrejski put 11



crg.rs





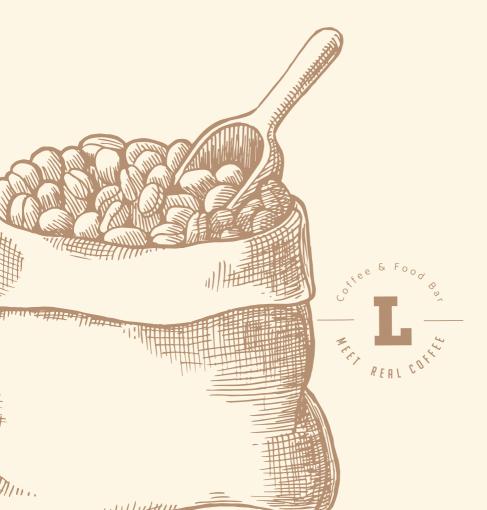
loftcafe.rs





COFFEE

TEA



Coffee first

Why is the coffee at Loft better than commercial coffee?

- () GRINDED AT THE MOMENT OF ORDERING
- () THE BEST QUALITY ARABICA BEANS
- DETAILED CONTROL OF QUALITY AND ROASTING P ROCESS
- () IT GOES PERFECTLY WITH MILK
- () IT IS HEALTHIER
- THE ORIGIN OF THE COFFE IS ALWAYS HIGHLIGHTED

About coffee

ARABICA OR ROBUSTA

Arabica is considered a superior type of coffee compared to robusta. It grows at higher altitudes and is more demanding to grow. It has a higher sugar content and a lower amount of caffeine. It is extremely aromatic and expressive, and its characteristics depend a lot on the intensity of frying.

BLEND

Blend is obtained by mixing two or more different coffees to form a coffee with special characteristics: stronger body, more intense aromas or a specific after taste.

ORGANIC COFFEE

Organic coffee - or coffee with an ECO certificate is coffee for the production of which artificial fertilizers are not used and which is not genetically modified.

SPECIALTY COFFEE

Specialty coffee consists of top-quality beans carefully roasted to reach their maximum potential, and then prepared according to established standards. The beans must not have defects and must be rated with 80 or more points on a scale of 100 points.

SINGLE ORIGIN

Single origin coffees are those that grow in one narrow geographical region. Sometimes it is beans from one farm or a special selection of beans from one country, after which these coffees are named.

CONSULT OUR STAFF ABOUT OUR LOFT BLEND, OTHER COFFEES, AS WELL AS FOR HELP IN CHOOSING THE BEST OPTION FOR YOU



Coffee beans in our offer:

LOFT PREMIUM BLEND (1) (1)

Brazil 60% / Columbia 30% / Ethiopia 10% Medium roast

INDIA/BRAZIL () () ()

Brazil 70% / India 30% Medium – dark roast

SPECIAL PREMIUM COFFEE

*All the coffees + 80 rsd *Consult our staff about available options



Coffee and friends make the perfect blend

Learn about coffee

CAFFEINE

Caffeine is one of the 1,500 components of coffee. It is known to have a positive effect on the body if it is consumed in moderate quantities. The amount of caffeine in coffee depends on several factors. Arabica beans contain 1.5% caffeine, almost twice as much as Robusta beans.

BARISTA

The quality of the coffee that reaches the guest depends on the knowledge of the barista who prepares it. Knowledge of coffee itself, adequate preparation and use of all devices are the main items in the training of a professional barista. His/her/their dedication is especially important when preparing specialty coffees, due to their sensitivity.

LATTE ART

Latte art is a method of combining coffee, milk and milk cream that results in a certain drawing on the surface of the drink. The quality of the drawing depends on the coffee itself, the quality of the milk cream and the skill of the barista. In addition to the symmetry of the drawing, the contrast between coffee and milk is especially appreciated.

THE COFFEE BELT

"Coffee belt" – a belt around the equatorial zone in which there are excellent conditions for growing the coffee plant, within which micro-zones have formed over time that give coffees a unique stamp.

COFFEE BODY

This is the term used to describe the physical characteristics of coffee - the fullness of taste and texture that we feel in our mouths when drinking coffee. We can distinguish coffees with a lighter, medium or fuller body, intense, as well as those with such a pronounced body that they act like oils and syrups.

ESPRESSO

Espresso is a hot drink that is obtained by passing water under pressure through a filter with finely ground coffee, giving about 30ml of concentrated coffee on the surface of which cream is formed. Depending on the wishes of the guests, there are several variants of different intensities, as well as options with or without milk.

The coffees

RISTRETTO 205 rsd

ESPRESSO | 205 rsd



AMERICANO 235 rsd



DOPPIO 365 rsd



MACCHIATO 285 rsd



CORTADO 375 rsd



FLAT WHITE | 295 rsd







CAPPUCCINO 310 rsd







DOPPIO CAPPUCCINO 395 rsd





LATTE 330 rsd





MOCHA 345 rsd





FREDDO ESPRESSO 295 rsd





FREDDO 330 rsd



MILK 0,05 / 0,1 / 0,2 SOY MILK 0,05 / 0,1 / 0,2 ALMOND MILK 0,05 / 0,1 / 0,2 OAT MILK 0,05 / 0,1 / 0,2

85 rsd / 95 rsd / 110 rsd 120 rsd / 130 rsd / 145 rsd 120 rsd / 130 rsd / 145 rsd

Flavoured coffees

HAZELNUT | 355 rsd CHOCO COOKIE 355 rsd SALTED CARAMEL | 355 rsd VANILLA 355 rsd

LOFT

Latte $ili\, ar{Fre} ddo$

Brew bar

Alternative brewing methods provide a different coffee profile compared to classic espresso. While a perfectly calibrated machine is essential for making an excellent espresso, these beverages use simple manual brewing equipment, such as glass carafes and paper filters. Basic knowledge of coffee, the grind size of the beans, the filtering time, and the required pressure are necessary for preparation. The final product is a unique beverage that can be enjoyed hot or cold and is a great option for those who want to experience our Arabica coffees in a different light.

Brew bar

CHEMEX 250ml 390 rsd

CHEMEX 500ml 550 rsd



AEROPRESS 250ml 395 rsd



V60 DRIPP 250ml 370 rsd



IBRIK CHEZVE 100ml 230 rsd



Cold brew

ture water for at least 12 hours to obtain the richest aromas and oils from the beans.



Cold brew is a special method of preparing coffee to extract the finest flavors from the beans. The beans are ground coarsely or extra coarsely and then soaked in room tempera-

Along with the finest flavors of our house blend in the traditional preparation of homemade coffee, you will forget that you are in a shopping center and feel as if you are in your own home. For here or to go? You can now enjoy the flavors of LOFT homemade coffee in the comfort of your own home, but if you prefer our way, consult our staff and order a cup of happiness and enjoyment.

* Due to the specifics of the preparation, please check availability

A YAWN IS A SILENT SCREAM FOR

Coffee creations

ESPRESSO TONIC 340 rsd

LOFT premium Blend + Tonic + Lime

AFFOGATO | 365 rsd

LOFT Premium Blend + ice cream + cocoa

COFFEE DELIGHT | 410 rsd Coffee liqueur + LOFT Premium Blend + sweet cream

Loose leaf teas

LOFTIŠA 260 rsd *herbal tea

Herbal mixture of mint, lemon balm, chamomile and linden, from us a cup full of health and enjoyment for you!

MAO FENG | 260 rsd * green, without caffeine Mild and natural taste. A treat among decaffeinated teas.

GINGER 260 rsd * green

A mixture of green Sencha tea with pieces of ginger and sunflower petals. With the exotic taste of the East, ginger successfully solves sinus problems by means of ingredients that have been used in folk medicine for centuries.

ENGLISH BREAKFAST | 260 rsd * black

Black tea, sharp and full of aroma, milk and sugar give it an ideal combination for breakfast or just enjoyment.

DUBLIN CREAM | 260 rsd *black

Black tea, flavored with coffee beans and jasmine flower, can be enjoyed throughout the day.

ALIBABA | 260 rsd *fruit

Hibiscus, pomegranate, green tea leaves, jasmine petals, sunflower, rose and apple pieces. The combination responsible for "senses, open up".

CRANBERRY 260 rsd mun.
Hibiscus, cranberry, apple pieces, vanilla aroma, rich in potassium minerals and vitamins A and C.
It has antioxidant properties.

PEACH APPLE | 260 rsd "wm Pieces of apple, peach and carrot, with coconut shavings, safflower and sunflower leaves. Pleasant and refreshing aromas.

MOONLIGHT MANGO 260 rsd *white White tea with mango, peach and calendula petals.

MINT | 260 rsd *herbal tea
Tea that relieves cold symptoms, acts against headaches, insomnia and eases digestion.

CHAMOMILE | 260 rsd *herbal tea 100% a flower that has a calming effect. A mixture of red African bush (rooibos) and caramel.

MATCHA LATTE | 465 rsd

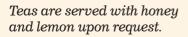


MATCHA 395 rsd

*Herbal tea

*Herbal tea Research shows that this green tea is rich in antioxidants, vitamins A, B, C, and E, as well as carotene. It improves metabolism and calorie burning, relaxes, reduces stress, positively affects cholesterol, and offers exceptional health benefits to the consumer.

LET'S MATCHA



It's time for tea...

BUT THIS IS MORE THANTEA, TRY AND YOU'LL SEE

Ice tea

FOREST FRUIT ICE TEA | 370 rsd

Forest fruits, lemon, agave syrup, black tea, soda

STRAWBERRY ICE TEA | 370 rsd

Strawberry puree, elderflower syrup, lemon, black tea, sugar syrup

PEACH ICE TEA 370 rsd

Peach puree, sugar syrup, black tea

PASSION FIZZ ICE TEA 370 rsd
Passion fruit puree, lemon, sugar syrup, black tea, soda

BLUEBERRY ICE TEA 370 rsd

Blueberry, lemon, agave syrup, black tea





A delicious cocoa drink that naturally and healthily boosts energy, improves mood, reduces fatigue, and helps regulate stress.

COCONUT COCOA DRINK

Premium selection of cocoa beans, coconut, and organic dates

150ml | 369 rsd

150ml (with added plant-based milk) 439 rsd

ALMOND COCOA DRINK WITH DATES AND SPICES

Premium selection of cocoa beans, almond, organic dates, cinnamon, chili, ginger, and a blend of peppers

150ml | 369 rsd

150ml (with added plant-based milk) 439 rsd

Hot chocolate

DARK HOT CHOCOLATE | 360 rsd
WHITE HOT CHOCOLATE | 360 rsd

ADD-ONS:
FOREST FRUITS | 95 rsd
RASPBERRY | 95 rsd
PLAZMA | 95 rsd



LOFT ROASTERY

LOFT Roastery (roastery) is a step further in improving our approach to coffee as a product that requires great dedication. The new LOFT roastery brings us the possibility of quality control, a more creative approach to the offer of coffee in LOFT COFFEE AND FOOD bars and the possibility to buy freshly roasted LOFT coffee to enjoy at home.



BEVERAGES





Waters

NON CARBONATED: ROSA 0.33L | 265 rsd

CARBONATED:

ROSA 0.33L | 265 rsd ROMERQUELLE 0.33L | 280 rsd ROMERQUELLE "LEMONGRASS" 0.33L | 295 rsd

Awaken the Roman in you! Crystal clear, full of flavor and refreshing, Römerquelle mineral water has been providing refreshment since the time of the ancient Romans. Roman spring - Römerquelle meets the strictest requirements and criteria that make this water a perfectly balanced taste.



Flavored waters

ORANGE + KIWI +
LEMONGRASS | 180 rsd
LEMON + MINT + CUCUMBER | 180 rsd



Enjoy the natural stimulation of metabolism with our flavored waters infused with fresh plants such as lemon, mint and cucumber, which are rich in antioxidants and vitamin C. The combination of orange, kiwi and lemongrass provides refreshment with an additional energy boost.

Pressed fruit juices | 0,31

LEMONADE | 280 rsd

LEMONADE WITH GINGER AND

MINT | 295 rsd

PASSION LEMONADE | 360 rsd

Lemon, raspberry syrup, water

RASPBERRY LEMONADE | 330 rsd

Lemon, raspberry syrup, water

PRESSED ORANGE | 455 rsd
PRESSED APPLE | 415 rsd
PRESSED GRAPEFRUIT | 455 rsd
PRESSED CARROT | 345 rsd

0,31

enjoy

Fresh mixes | 0,31



HEALTH | 445 rsd

Lemon, orange, ginger

FRESH | 445 rsd

Orange, apple, mint

VITAMIN C | 445 rsd Grapefruit, orange, lemon, honey syrup

RED DETOX 445 rsd

Beetroot, grapefruit, carrot, apple, ginger

Homemade soda | 0,41

GINGER SODA | 365 rsd

FREE

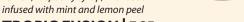
Ginger, lemon, soda infused with orange and rosemary

CRANBERRY APPLE SODA 365 rsd

Lemon, apple, cranberry, and herbs syrup, with soda infused with mint and lemon peel

RASPBERRY SODA | 365 rsd

Lemon, raspberry syrup, with soda



TROPIC FUSION | 365 rsd

Passion fruit puree, lemon, agave syrup, with soda infused with orange and rosemary

ADD-ONS: LEMON 0.01L 90 rsd GINGER 0.01L | 90 rsd



sold sold and with our carefully cranea nomeritade sodas. To make your morning ritual truly perfect, Ginger Soda will take care of you with its fresh and spicy notes of ginger and refreshing lemon. If you're a fan of fruity flavors, we have Cranberry Apple and Raspberry Soda. Prepared in a carefully selected ratio of the highest quality ingredients, homemade syrups combined with lemon and soda become an essential

Healthy shots | 0,051

RED GINGER | 140 rsd

Lemon, beetroot, ginger

GINGER SHOT | 140 rsd

Lemon, ginger, cinnamon

REFRESHER | 140 rsd

Carrot, ginger, beetroot, turmeric



antioxidants, and other beneficial components. They typically contain fruits, vegetables, superfoods, or spices.
They help boost energy and improve concentration, making them an excellent way to include healthy ingredients in your daily diet. Enjoy their rich flavors and

$Smoothies \mid 0,31$

ANTISTRESS 455 rsd RECOMMENDATION Orange, banana, forest fruits.



POWER | 455 rsd

Banana, pineapple, orange, raspberry

PEANUT BUTTER ALMOND | 455 rsd

Banana, baby spinach, pineapple, peanut butter, almond milk

SKIN GLOW | 455 rsd

Carrot, banana, orange, lemon, turmeric, ginger

APPLE PIE | 455 rsd

Apple, banana, honey syrup, cinnamon, vanilla ice cream, milk





Shakes | 0,31

PLAZMA & MILKSHAKES

PLAZMA SHAKE | 430 rsd Plazma biscuits, milk, sweet cream, ice RECOMMENDATION

BANANA COOKIE 430 rsd

Plazma biscuits, banana, vanilla ice cream, milk

FRUIT MILKSHAKE | 430 rsd

Strawberry / cherry / blueberry / raspberry / forest fruits, milk, banana, ice

CINAMON ALMOND SHAKE 445 rsd

Cinnamon, banana, almond milk, peanut butter





PROTEIN SHAKES

CHEATMEAL | 470 rsd

Almond milk, peanut butter, banana, vanilla protein, oats

BREAKFAST | 455 rsd

Raspberry, vanilla protein, oats, banana, coconut milk

LOW CARB | 445 rsd

Protein, blueberry, milk, banana, agave syrup



BASIC

PROTEIN 20G:

- *COCONUT PROTEIN | 255 rsd
- *WHEY VANILLA | 255 rsd
- *WHEY CHOCOLATE | 255 rsd

MILK 20G:

- * REGULAR | 95 rsd
- * SOY | 110 rsd
- * ALMOND | 145 rsd
- * OAT | 145 rsd

Carbonated drinks

COCA COLA 305 rsd

COCA COLA ZERO 305 rsd

COCA COLA LIME 305 rsd

FANTA 305 rsd

SPRITE | 305 rsd

0,251

SCHWEPPES 305 rsd

BITTER LEMON, TONIC

ULTRA ENERGY 340 rsd

ALPINA 260 rsd

Non-carbonated drinks

NEXT 0,2L 370 rsd APPLE, PEACH, WILD FRUIT,

ORANGE, STRAWBERRY

FUZETEA 0.25L 360 rsd



RASPBERRY JUICE 0,21

455 RSD

Its best edition.

The area of western Serbia is a perfect place for growing raspberries. We chose the Vilamet variety, the highest quality and tastiest variety, enriched it with acacia honey and created a perfectly balanced taste.

Innovative in its recipe **and authentic in its taste**, raspberry juice is extremely rich in powerful antioxidants, which have an anti-inflammatory effect and prevent the action of harmful bacteria and fungi. Among them are anthocyanins that give raspberries their red color, resveratrol that slows down aging, and ellagitannin that has anti-cancer properties.

FULL OF VITAMINS – raspberry contains primarily vitamin C, as well as vitamins B, E and K. Raspberries also contain potassium, magnesium, manganese, copper. Cleans blood vessels and helps regulate blood sugar levels – raspberry ketones have a beneficial effect on blood sugar levels and stimulate fat metabolism, thus preventing their deposition in the body. Also, this fruit is rich in plant fibers that stimulate digestion.

STRAWBERRY JUICE 0,21

455 RSD

A taste that the youngest simply adore, and it brings us, who are now adults, back to our childhood and awakens emotions from our childhood and the time when everything had a perfect taste. **Loft berry Strawberry juice** is tasty and refreshing. This fruit preserves vision, boosts immunity.

Loft berry Strawberry juice is tasty and refreshing. This fruit preserves vision, boosts immunity, protects the body from free radicals and "erases" wrinkles! Because of all this, nutritionists recommend it!

Strawberries are rich in vitamin C and A, fiber, have plenty of iron and folic acid. In addition, they are good if you have problems with spring allergies.

BLUEBERRY JUICE 0,21

455 RSD

There is power in small berries. This is also proven by the blueberry, a fruit that is a treasure trove of vitamins and minerals, and whose tiny fruits do wonders for our heart, brain and digestion. In addition to having a small number of calories and thus standing on the way to obesity, blueberries also have an effect on improving the image of our health. Numerous studies have shown that blueberries contain certain compounds that prevent the reproduction of bacteria that cause urinary infections, as well as their retention on the walls of the bladder.

Blueberry strengthens bones, improves vision, maintains concentration, strengthens the brain. It regenerates the skin and lowers elevated blood sugar. Blueberry is one of the largest natural antioxidants and contains a large amount of vitamins, minerals and trace elements. It slows down the aging of the whole body, so without exaggeration we can call it the elixir of health and youth.

Blueberry is recommended as a dietary supplement for people suffering from malignant diseases. Anticyanin, which is found in blueberries and is responsible for its blue color, protects our body in this sense by actively fighting cancer cells.

Our blueberry juice is enriched with honey, which additionally positively affects all the listed benefits and, in addition, it tastes perfect.



Beer

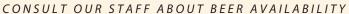
Meet Real Beer



Craft beers:

Craft breweries emphasize traditional beer-making methods, carefully choosing ingredients without artificial additives, in order to obtain a quality beer with certain aromatic notes as a result. Craft beers are known for being of higher quality than commercial beers. Take advantage of the opportunity and delight your senses with innovative beer styles characterized by full body, variety of tastes and richness of aromas.

CRAFT season offer





3BIR

LOFT CURA | 430 rsd

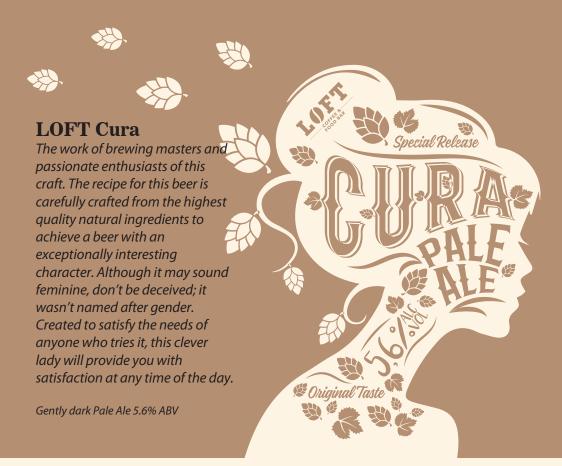
Pale Ale 5.6% ABV

AKIRA | 455 rsd Red IPA 6.5% ABV; 50% IBU

SEASON OFFER

CRAFT SPECIAL | 460 rsd

* Consult our staff about available options



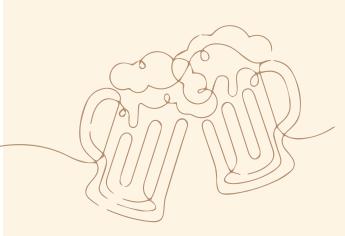
Draft **beers**

LOFT CURA 0.25L | 405 rsd

LOFT CURA 0.5L | 485 rsd

HEINEKEN 0.25L | 385 rsd

HEINEKEN 0.5L | 465 rsd



Commercial **beers**

HEINEKEN 0.25L | 395 rsd

BIRRA MORRETTI 0.33L | 375 rsd

KRONENBOURG BLANC 0.33L | 440 rsd



Grumen Winery

A winery that produces grapes with special care, reducing the yield of clusters to channel energy into producing great wines on the sunlit slopes of Fruška Gora, where a mature and well-maintained vineyard thrives in its full strength and potential. Through careful harvesting, gentle pressing, and aging the juice under top-notch conditions, wine is crafted for connoisseurs who seek more.

LOFT WHITE 0.125/0.75L | 475 rsd/2850 rsd

Grumen Winery (Fruška Gora, Serbia) *Sauvignon blanc

LOFT ROSE 0.125/0.75L | 445 rsd/2650 rsd

Grumen Winery (Fruška Gora, Serbia)

*Merlot

LOFT RED 0.125/0.75L | 490 rsd/2950 rsd

Grumen Winery (Fruška Gora, Serbia)

*Merlot

FRESCO BIANCO 0,125/0,75L | 385 rsd /2310 rsd

Kovačević Winery (Irig, Serbia)
*Neoplanta, Italian Riesling, Župljanka



Homemade alcoholic beverages

STARA PESMA QUINCE | 360 rsd

STARA PESMA APRICOT | 330 rsd

STARA PESMA WILLIAMS PEAR | 330 rsd

STARA PESMA PLUM 7 Y.O. | 470 rsd

STARA PESMA PLUM 5 Y.O. | 360 rsd

0,031

Foreign spirits

Vodka

ABSOLUT | 290 rsd

Gin

BEEFEATER | 310 rsd

BEEFEATER PINK | 330 rsd

3BIR CRAFT GIN | 310 rsd

MONKEY 47 | 510 rsd

Tennessee whiskey

JACK DANIEL'S | 360 rsd

JACK DANIEL'S

HONEY | 390 rsd

Irish whiskey

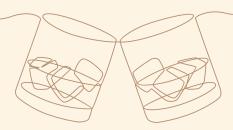
JAMESON | 360 rsd

Scotch whiskey

BALLANTINE'S 12 Y.O. | 390 rsd

ABERLOUR 12 Y.O. | 590 rsd

GLENLIVET FOUNDERS
RESERVE | 470 rsd



Bourbons

FOUR ROSES | 360 rsd

Brendi & Cognac

MARTEL V.S. | 410 rsd

VINJAK 5 V.S.O.P. | 330 rsd

VINJAK X.O. | 510 rsd



Liqueurs and bitters

PELINKOVAC GORKI LIST 0,05L | 330 rsd

JÄGERMEISTER | 330 rsd

BAILEY'S | 330 rsd

CAMPARI | 310 rsd

RASPBERRY LIQUEUR | 290 rsd

CHERRY CHOCOLATE LIQUEUR | 290 rsd

Tequila

OLMECA BLANCO | 310 rsd

Rum

HAVANA 3 Y.O. | 310 rsd

BUMBU THE ORIGINAL | 380 rsd

TUBI feel the happiness



Tubi 60 is a unique alcoholic beverage (40% Alc) created with the pure and ambitious desire to introduce a drink to the world that stands superior in terms of ingredients, taste, versatility, and most importantly—effect.

Developed in 2012 by two brothers from Israel, Hilal and Yanai Tubi, the creation of Tubi 60 was a long process involving scientists, food experts, and botanists who contributed to perfecting the drink.

It is a citrus-based alcoholic beverage containing over 100 different plants, spices, flowers, and tree extracts, designed to bring happiness and eliminate hangovers. Tubi 60 is incredibly smooth and enjoyable to drink, whether consumed straight or as part of various cocktails. What makes it particularly special is the joy it brings to people, so much so that they want to share it with their friends.

Tubi 60 has become so recognizable that it stands out as the king of an entirely new category of spirits. Made from completely natural, high-quality ingredients.



TUBI IS LIQUID EUPHORIA



MORE THAN ALCOHOL.



A DRINK THAT BRINGS YOU GREAT HAPPINESS AND A GOOD MOOD, NO HANGOVER

100% VEGAN

100% KOSHER

TUBI ON THE ROCKS | 470 rsd

TUBI SPRITZ 740 rsd

Tubi, lemon, sugar syrup, soda/tonic

TUBI HAPPY | 740 rsd
Tubi, basil, mint, lemon, elderbery syrup, sprite

PURE HAPPINESS | 740 rsd
Tubi, passion fruit puree, lemon, sugar syrup, soda



Cocktails

Loft Signature Cocktail List

SLEEPING BEAUTY 770 rsd ABSOLUT, LIME, RASPBERRY, TRIPLE SEC, SUGAR SYRUP



NAIVE PLAYER | 770 rsd

APPLE, FOREST FRUIT, JAGERMEISTER, LEMON, SUGAR SYRUP, MINT

FANCY LADY 770 rsd

ABSOLUT, PROSECCO, FRESHLY PRESSED ORANGE, LEMON, ELDERFLOWER SYRUP, RASPBERRY LIQUEUR

BEEZ KNEEZ TWIST 740 rsd

LEMON, HONEY SYRUP, JACK DANIEL'S, PEPPER CORDIAL

MOJITO 770 rsd

LIME, MINT, HAVANA, SUGAR SYRUP, SODA

APEROL SPRITZ 770 rsd

APEROL, PROSECCO, SODA, ORANGE

MONKEY TONIC 740 rsd

MONKEY 47, LIME, RASPBERRY SYRUP, TONIC

PINKY MINT | 540 rsd

BEEFEATER PINK, MINT, LEMON, TONIC

VODKA & SPRITE | 540 rsd

ABSOLUT, RASPBERRY SYRUP, LEMON, SPRITE

GUAPOS 740 rsd

OLMECA SILVER, TRIPLE SEC, LIME, PEACH PUREE, HONEY SYRUP

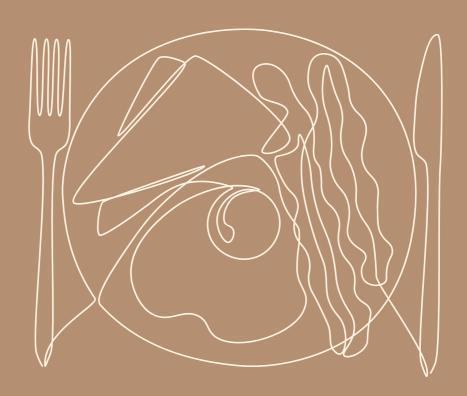
VIRGIN MOJITO | 510 rsd

LIME, MINT, SUGAR SYRUP, SODA



MENU







Breakfast until 12:00h

OMELETTE HAM & EGGS | 730 rsd | (1)



3 eggs, pizza ham, feta cheese, tomato, homemade bread

OMELETTE BACON & EGGS | 760 rsd # ()



3 eggs, bacon, feta cheese, tomato, homemade bread

OMELETTE VEGE & EGGS | 730 rsd # (1) | 1



3 eggs, bell pepper, mushrooms, zucchini, feta cheese, tomato, homemade bread

OMELETTE WITH SPINACH AND FETA 760 rsd \$ 7 5



3 eggs, spinach, feta, sun-dried tomatoes, tomatoes, focaccia

LOFT BREAKFAST | 1040 rsd # 1



3 eggs, sausages, feta cheese, tomato, fries, bacon, ketchup, focaccia

QUESADILLA BREAKFAST | 940 rsd | (1)



A Mexican breakfast wrap for a strong start to the day Tortilla, 2 eggs, nacho sauce, cheese, pizza ham, bell pepper, salsa, aromatic Greek yogurt

OATMEAL | 520 rsd 🗐 🕖 🦠





Oats, milk, Greek yogurt, honey, banana, forest fruit, apple, almonds, cinnamon

PINSA BREAKFAST | 1060 rsd | 1060 rsd



Pinsa dough, spinach spread, eggs, tomato, bacon, cream cheese

PROTEIN SHAKES

breakla

CHEATMEAL | 470 rsd

Almond milk, peanut butter, banana, vanilla protein, oats

BREAKFAST | 455 rsd

Raspberry, vanilla protein, oats, banana, coconut milk

LOW CARB 445 rsd

Protein, blueberry, milk, banana, agave syrup

BASIC

PROTEIN 20G:

*COCONUT PROTEIN | 255 rsd

*WHEY VANILLA | 255 rsd

*WHEY CHOCOLATE | 255 rsd

MILK 20G:

* REGULAR | 95 rsd

* SOY | 110 rsd

* ALMOND | 145 rsd

* OAT | 145 rsd

QUICK BITE sandwiches by LOFT food

Light and tasty sandwiches to-go or a quick break with LOFT coffee $\,all\,day$

QUICK BITE CHICKEN | 590 rsd 1 (1)



QUICK BITE PRŠUTA | 590 rsd 🔰 🗐



QUICK BITE PIZZA HAM 590 rsd

FOCACCIA SANDWICHES by KOST meat & deli / LEBAC BAKERY from 09:00h

KOST meat & deli KOST

Premium cured meat products made in a traditional way, handcrafted without various additives, aiming to bring pure meat products to your table for both big and small tasters!

LEBAC bakery

Every product we make is hand-kneaded to truly be called home-made. We don't rush anything; everything is done at a leisurely pace. Bread as it should be!

DEKI | 680 rsd | (1)

Lebac focaccia, cotto ham, boiled egg, mayonnaise, pickles

BAGGIO | 720 rsd | (1)

Lebac focaccia, mortadella, stracciatella cheese, pesto mayo, crushed pistachios, arugula

GIANLUCA 740 rsd 🕯 🕦 🗿 🕖

Lebac focaccia, grilled chicken, gorgonzola, pesto mayo, sun-dried tomatoes, mixed green salad

CRESPO | 820 rsd # 👸

Lebac focaccia, Parma prosciutto, fresh mozzarella, pesto, arugula, tomato, fresh basil

ZOLA | **790** rsd 🛊 🦱 👸 🥋

Lebac focaccia, cotto ham, smoked scamorza cheese, parmesan cream, truffle mayo, aruqula

MARADONA | 720 rsd 🛊 🛜

Lebac focaccia, Napoli salami, mozzarella, parmesan cream, sun-dried tomatoes, arugula

SANDWICH WITH SMOKED SALMON | 990 rsd 💢

Focaccia, smoked salmon, quacamole, garlic mayo, arugula, tomato, onion

VEGE SANDWICH | 760 rsd # 7

Focaccia, hummus, garlic mayo, arugula, sun-dried tomatoes, mushrooms, zucchini, carrot, sesame

RINO SANDWICH | 860 rsd # 6

Lebanese focaccia, parmesan cream, spinach cream, pancetta, chicken drumstick, smoked cheese

PINSA PIZZA from 12:00h

Welcome to the world of pinsa, where tradition, high-quality ingredients, and a unique dough preparation come together to create an unparalleled gastronomic experience.

PINSA pizza represents a traditional method of pizza preparation originating from Rome, characterized by its crispy crust and distinctive dough texture. The dough for PINSA is made from a blend of four types of high-quality flour. Its long fermentation process contributes to the dough's complex flavor and its light, yet crispy, structure. Pinsa pizza is considered lighter and healthier than traditional pizza.

It is topped with a variety of high-quality ingredients, offering an unforgettable taste experience to every guest. This combination of perfectly balanced ingredients ensures that every bite of pinsa pizza will satisfy even the most discerning gourmets.





Pinsa dough, pistachio sauce, mortadella, mozzarella, cream cheese, pistachios, basil

PINSA PROSCIUTTO | 1580 rsd | 1



Pinsa dough, tomato sauce, mozzarella, prosciutto, cherry tomatoes, arugula, parmesan

PINSA MARGHERITA | 1280 rsd 🛊 📆



Pinsa dough, tomato sauce, mozzarella, basil

PINSA CAPRICIOSSA | 1390 rsd # 61 1



Pinsa dough, tomato sauce, pizza ham, mozzarella, mushrooms



Pinsa dough, pesto sauce, mozzarella, bacon, cherry tomatoes, basil





Pinsa dough, spicy tomato sauce, mozzarella, pepperoni, feta cheese, hot peppers

PINSA FALAFEL | 1580 rsd # 6 4





Pinsa dough, mozzarella, tomato sauce, bell peppers, zucchini, mushrooms, falafel, arugula



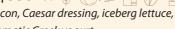
Guapos tortillas from 12:00h

According to Mayan legend, tortillas were created by peasants trying to satisfy their king's hunger. In the early 1500s, Spanish conquistadors discovered that the Mexican Aztecs were making flat corn bread, which was an essential part of their diet. They added starch and proteins to these breads, which served as their main source of energy.

GUAPOS or "handsome/beautiful" tortillas by LOFT FOOD are the perfect combination of flavors that no one can resist.



CEZAR WRAP | 990 rsd # (1) | (1) |



Tortilla, chicken, bacon, Caesar dressing, iceberg lettuce, parmesan, fries, aromatic Greek yogurt

LOFT WRAP 990 rsd # 6



Tortilla, nacho sauce, iceberg lettuce, tomato, cucumbers, onion, arugula, chicken, feta, bacon, fries, salsa

FALAFEL WRAP 990 rsd # 61 &



Tortilla, smoked pepper spread, falafel, onion, tomato, iceberg lettuce, guacamole, fries, aromatic Greek yogurt

MORTADELA WRAP 1090 rsd 1 7



Tortilla, mortadella, cream cheese, mozzarella, iceberg lettuce, fries, nacho sauce, tomato, arugula



LOFT FOOD

Main courses Salads from 12:00h

CAESAR SALAD | 1090 rsd 🕸 🗘 🗖 🕡 🛔

Iceberg lettuce, cherry tomatoes, arugula, Caesar dressing, chicken, croutons, bacon, parmesan

FALAFEL SALAD | 1090 rsd ()

Iceberg lettuce, cucumbers, cherry tomatoes, corn, roasted peppers, falafel, smoked pepper sauce, mustard dressing

STEAK SALAD | 1580 rsd # 6 /

Steak, cucumber, cherry tomatoes, sweet corn, roasted peppers, mix of green salads, balsamic dressing, baby spinach, orange, peanuts, mozzarella, chili peppers



Main Course Dishes

from 12:00h

BUTTER CHICKEN | 1370 rsd

Chicken, garam masala, turmeric, chili, butter, onion, ginger, cream, crushed tomatoes, rice.

Butter chicken is a creamy, spicy Indian dish in which juicy pieces of chicken are served in an aromatic tomato,
spice, and cream sauce with rice. An authentic experience of North Indian cuisine.

NACHO CHICKEN | 1370 rsd

Chicken, nacho sauce, cheese, tortilla chips, bell pepper, hot pepper, aromatic Greek yogurt
Nacho chicken is a delicious dish that combines juicy chicken with rich nacho sauce and melted cheese. The chicken is
baked and then topped with the creamy nacho sauce, giving it a rich flavor and smooth texture.

NUA YANG PAK BEEF RUMP STEAK WITH STIR-FRY VEGETABLES | 1890 rsd

Rump steak, paprika, bell pepper, broccoli, carrots, peas, zucchini, spring onion, sesame seeds, jasmine rice, Asian sauce, rump steak tagliata

A delicious dish that combines juicy rump steak with a variety of vegetables, cooked to perfection in a crispy stir-fry style alongside jasmine rice. The aromatic Asian sauce and sesame seeds perfectly enhance this flavorful combination.

SWEET CHILI CHICKEN | 1370 rsd

Chicken, sweet chili sauce, bell pepper, carrots, peas, coriander, sesame seeds, jasmine rice Sweet chili chicken is a flavorful dish featuring tender chicken topped with a mildly spicy sauce. The vegetables add rich texture and freshness, while the aromatic coriander and sesame seeds provide a special charm and crunch.

TERIYAKI CHICKEN WITH BAMBOO 1390 rsd

Chicken, teriyaki sauce, bamboo shoots, bell pepper, peas, sesame seeds, spring onion, jasmine rice An ideal dish for true lovers of Asian cuisine. Chicken in a sweet and savory teriyaki sauce is paired with crunchy bamboo and vegetables, providing freshness and texture.

○ W + TAO-HU PHAD | 1060 rsd

Tofu with stir-fry vegetables

Tofu, soy sauce, bell pepper, broccoli, carrots, zucchini, mushrooms, sesame seeds, spring onion, Asian sauce
A delicious vegetarian dish focused on tofu prepared with a variety of stir-fried vegetables.
The tofu is marinated in soy sauce and accompanied by vegetables that enhance its rich texture and flavor.

All ingredients are perfectly blended with an Asian sauce, making this dish an ideal choice for those who love vegetables and healthy, flavorful food.

WOK & PASTA from 12:00h

Ancient Chinese Cooking Tool: The wok is believed to have originated over 2,000 years ago during the Han dynasty in China. It was initially used for drying grains, but due to its versatile design, it quickly became an essential cooking tool. Innovation of Stir-Frying: One of the key cooking methods using the wok is stir-frying, a technique that became popular during the Ming dynasty. This method allows for quick cooking of ingredients at high temperatures, preserving their flavor, texture, and nutrients.



Stir-fry noodles

Noodles, also known as pasta, are a type of food made from unleavened dough that is rolled flat, cut, stretched, or extruded into long strips or strings.

STIR-FRY NOODLES WITH CHICKEN | 1270 rsd # 1270 rsd



Noodles, chicken, bell pepper, carrot, broccoli, onion, scallions, sesame, Asian sauce

STIR-FRY NOODLES WITH RUMP STEAK | 1580 rsd

Noodles, rump steak, bell pepper, carrot, broccoli, peas, onion, scallions, sesame, Asian sauce

STIR-FRY VEGETABLE NOODLES 1060 rsd



Noodles, bell pepper, broccoli, mushrooms, sesame, scallions, Asian sauce

Stir-fry rice



STIR-FRY RICE WITH TOFU AND EGGS | 1040 rsd Tofu, soy sauce, egg, rice, carrot, peas, scallions, coriander, stir-fry sauce

STIR-FRY RICE WITH CHICKEN AND EGGS 1040 rsd Chicken, egg, rice, carrot, scallions, peas, coriander, stir-fry sauce

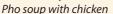
STIR-FRY RICE WITH RUMP STEAK AND EGGS | 1060 rsd

Rump steak, egg, rice, carrot, scallions, peas, stir-fry sauce, coriander

Pho soup (Main Course Dish) from 12:00h

Pho is a traditional Vietnamese soup consisting of a flavorful broth, noodles, herbs, and meat, usually beef (Pho Bo) or chicken (Pho Ga). The broth is simmered for hours with spices like star anise, cinnamon, and ginger to create a rich, aromatic base.

Pho is typically served with fresh herbs, vegetables, lime, and chili peppers on the side, allowing each person to customize their bowl to taste. It's a popular dish enjoyed at any time of the day in Vietnam.



Chicken, noodles, peas, carrot, coriander, mint, scallions, lime, chili pepper, chicken pho broth

PHO BO | 1260 rsd # (1)

Pho soup with rump steak

Rump steak, noodles, peas, carrot, coriander, mint, scallions, lime, chili pepper, beef pho broth

PHO CHAY TOFU 990 rsd # (1)

Pho soup with vegetables and tofu

Tofu, noodles, mushrooms, broccoli, carrot, baby spinach, peas, coriander, mint, scallions, lime, chili pepper, vegetable pho broth

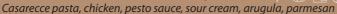
Paste from 12:00h

All pastas are served with linguine

CARBONARA 1090 rsd



Pasta, cooking cream, bacon, Parmesan, egg



VEGE PASTA MEDITERRANEAN | 1270 rsd # 6

Casarecce pasta, spinach, garlic, olive oil, tomato, capers, dried tomato, sweet corn, cream, parmesan, basil



TOSTER from 12:00h

Legend has it that no one has visited Toster Bar just once. It's a place you'll keep coming back to for more!

Inspired by American cuisine and local flavors, we've created a fusion of burgers and traditional Serbian-style patties, combining the best of both worlds! Homemade sauces based on original recipes, locally sourced meat, additive-free buns, and Boba's special salad come together to create a perfect combination that leaves no one indifferent.

SIZES: classic 150g beef / XXL burger 225g beef / PREMIUM 200g dry age beef

CLASSIC BURGER | 760 rsd / 980 rsd / 1040 rsd | (1040 rsd | 1040 r

(100% beef, mixed greens, pickles, mustard, classic sauce, brioche bun)

CHEESE BURGER | 900 rsd / 1120 rsd / 1170 rsd | 1 | 1 |

(100% beef, Maasdam cheese, lettuce, pickles, mustard, blue cheese sauce, brioche bun)

EGG BURGER | 800 rsd / 1020 rsd / 1070 rsd # 1

(100% beef, BBQ sauce, egg, lettuce, pickles, mustard, brioche bun)

BACON BURGER | 870 rsd / **1080** rsd / **1140** rsd # (100% beef, bacon, caramelized onions, lettuce,

HOT BURGER | 830 rsd / 1050 rsd / 1100 rsd # ()

pickles, mustard, BBQ sauce, brioche bun)

(100% beef with smoked hot pepper, lettuce, jalapeños, mustard, jalapeño mayo, brioche bun)*Available in 3 heat levels: 1. mildly hot, 2. hot, 3. really hot!

TOSTER BURGER | 940 rsd / **1160** rsd / **1220** rsd

(100% beef, Maasdam cheese, bacon, lettuce, pickles, mustard, Toster sauce, brioche bun)

EXTRA CHEESE BURGER | 980 rsd / **1200** rsd / **1260** rsd # ① 🗿 🖨

(100% beef, breaded mozzarella, lettuce, blue cheese sauce, brioche bun)

(3 mini burgers: cheese, bacon, and Toster + 100g fries)

SMOKED | 980 rsd / 1200 rsd / 1260 rsd # (**)

(100% beef, smoked cheese, lettuce, pickles, bacon mayo, mustard, brioche bun)

(2x 100% beef, 2x bacon, 2x cheddar cheese, burger sauce, NO lettuce, brioche bun)

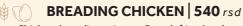
(Burger made from red beans, salad, pickles, mustard, BBQ sauce, lean bun)

SIDES

- -Fries 340 rsd
- -Spicy fries 440 rsd
- -Fries with crispy bacon **680** rs d (with pieces of crispy bacon and bacon mayo)
- -Fries with Parmesan **620** rsd (with shavings of Parmesan and truffle mayo)
- -Breaded onion 260 rsd/400 rsd

KIDS BURGER | 690 rsd

Burger meat, bun, cheddar cheese, burger sauce, pickles, fries, ketchup, mixed salad



Chicken, breading mixture, French fries, ketchup

Kids menu from 12:00h



PISTACHIO RASPBERRY | 650 rsd () 🗟 🛊 🐉 ()

A combination of chocolate crust and mascarpone cheese and pistachio creams, topped with raspberry puree and dehydrated raspberries.

NUT CAKE | 580 rsd ()

Creamy cake with a thin cocoa crust and two types of cream: roasted hazelnut and cocoa, with the taste of white chocolate and cocoa cream. Topped with a shiny glaze and hazelnuts.

FRAGOLETTA | 620 rsd

Almond and hazelnut crust, strawberry refreshed with yogurt cream and white chocolate. Creamy, fruity and juicy.

CHOCO DREAM | 600 rsd

Chocolate Rhapsody. Chocolate bark, white cream, milk and dark chocolate.

CHEESECAKE | 580 rsd () () ()

Hazelnut and plasma biscuit crust, Italian filling mascarpone cheese and forest fruit dressing.

HOMEROCHE | 580 rsd

Chocolate bark refined with coffee and hazelnut cream, combined with champagne-flavored cream.

TERCA | 610 rsd | \$ \$

A light cake with an intense and full flavor. Cover with walnuts, vanilla and orange cream and dark chocolate topping.

RAW HOMEMADE KOLAČI | 660 rsd

About the availability and options of raw homemade cakes, ask our staff.



CREAM PIE | 510 rsd
BAKLAVA | 510 rsd

All the desserts on offer are prepared in a homemade way. They are created to satisfy everyone's taste, chocolate, fruit or light. Sweeten up with coffee or after a meal in the LOFT ambience.



CRNA OVC A

Crna Ovca has definitely won the hearts of ice cream fans. It offers you creamy, slow-melting ice cream with intense flavour. By being less cold and sweet than a regular ice cream, you can eat it during the whole year.



270 rsd



440 rsd



640 rsd



Scan the QR cod, take a look at our offer and pick a favourite.

Allergens

GLUTEN



CELERY



CRUSTACEANS



MUSTARD



EGGS



SESAME



FISH >



HONEY 🎋



PEANUT



SULFATES \blacksquare



SOY



AND OTHER MOLLUSCS



MILK



MUSHROOMS To



STONE FRUIT





> PLAYROOM/ BIRTHDAY PARTY ROOM

LOFT KIDS AT TWO LOCATIONS

PARK NOVI RESTAURANTS

The LOFT KIDS playroom and birthday party room, located within PARK NOVI RESTAURANTS, covers an area of $400~m^2$ and is designed for active entertainment and education for children. It offers services for celebrating children's birthdays and daily play for kids aged 0 to 10 years. A safe, clean, and pleasant space with our professional animators will provide your child with an unforgettable experience while giving you a little break in the café located within the playroom or at the COFFEE AND FOOD bar - Loft, which is situated above the playroom/birthday party room within PARK NOVI RESTAURANTS.

Address: Rodoljuba Čolakovića BB Str.

Phone: 062/322-300



During the summer months, LOFT KIDS organizes free creative workshops for children at LOFT RIVER. These workshops are intended for kids aged 3 to 8 years. This location features a playground for children that is situated in a large shaded area, making it very convenient for organizing children's birthday parties with LOFT RIVER's food and beverage offerings.

Address: Sunčani kej BB Str., left side of Štrand

Phone: 060/070-1756





#loftfactory Futoški put 93B



#loftbašta Njegoševa 9



#loftdowntown Njegoševa 2



#parknovirestaurants-LOFTBulevar Vojvode Stepe 1I



#loftrooftop TC Promenada, Il floor



#loftboulevard Bulevar Oslobođenja 63a



#loftriver Left side of Štrand



#loftbig Sentandrejski put 11



crg.rs



